

<b>TITLE</b>	<b>Independent Annual Report of the Director of Public Health</b>
<b>FOR CONSIDERATION BY</b>	Health & Wellbeing Board on 15 June 2017
<b>WARD</b>	None Specific
<b>DIRECTOR/ KEY OFFICER</b>	Judith Wright - Interim Director of Public Health for Berkshire

<b>Reason for consideration by Health and Wellbeing Board</b>	So that the Board will note and learn from the Independent Annual Report of the Director of Public Health, and apply the learning to issues that the Board addresses during the forthcoming year, alongside other public health intelligence such as the Joint Strategic Needs Assessment (JSNA).
<b>Relevant Health and Wellbeing Strategy Priority</b>	The Report's theme of avoidable and preventable mortality and morbidity is relevant to all priorities of the Strategy.
<b>What (if any) public engagement has been carried out?</b>	None required.  The report is a public report, independent of any organisation, and should be disseminated widely to the public and stakeholders alike.
<b>State the financial implications of the decision</b>	None.

## **OUTCOME / BENEFITS TO THE COMMUNITY**

Understanding the proportion of deaths in the Wokingham population that can be prevented; their causes; and the evidence base for interventions which can prevent them is crucial to improving the health of the population and in narrowing and eliminating inequalities between the most and least affluent residents.

## **RECOMMENDATION**

That the Board notes the content of the Independent Annual Report of the Director of Public Health, and disseminates the report widely.

## **SUMMARY OF REPORT**

The report outlines preventable and avoidable deaths in the Wokingham Borough population and the causes of these including: smoking; high blood pressure; alcohol; physical inactivity and obesity. The report outlines these issues, the local impact, and evidence based interventions to reduce the harms.

## **Background**

Directors of Public Health in England have a statutory duty to write an Annual Public Health Report to demonstrate the state of health within their communities. It is a major opportunity for advocacy on behalf of the health of the population and as such can be

extremely powerful both in talking to the community and also to support fellow professionals in public health.

The annual report is the DPH's professional statement about the health of local communities, based on sound epidemiological evidence, and interpreted objectively. The report should be useful for both professionals and the public. However it is not just the annual review of public health outcomes and activity. The annual report is an important vehicle by which DsPH can identify key issues, flag up problems, report progress and thereby serve their local populations. It will also be a key resource to inform stakeholders of priorities and recommend actions to improve and protect the health of the communities they serve. It will be a tool for advocacy as well as a statement of needs, current priorities and action and continuing progress. It can also be a valuable process for internal reflection and team prioritisation as well as external engagement and awareness-raising (ADPH and FPH, 2016).

## Analysis of Issues

This year's annual report focusses on Prevention, as that is a key work stream of the Sustainability and Transformation Plan (STP) for the Berkshire west, Oxfordshire and Buckinghamshire (BOB) area, and one where Public Health departments across this area are leading new thinking together with the Clinical Commissioning Groups (CCGs) serving the same area.

The Strategic Director of Public Health for Berkshire has identified that the age standardised rate of preventable deaths in Wokingham is 130 per 100,000 (2013-2015), being lower than the England rate for preventable deaths at 184 deaths per 100,000. In men, the rate of preventable death is lower than the national average, and reducing, whilst the impact in women is also less than the England average, though static. Wokingham's rate is the 3rd best in England. Nevertheless the impact on health, early death and health care by more sustained application of public health measures by health and social care organisations, communities and individuals will reduce early deaths and hence also the demand on our services, and improve health considerably at the local level .

<b>Partner Implications</b>
Partners should have access to the report and use it in the planning and commissioning of services alongside the JSNA and other public health intelligence.

<b>Reasons for considering the report in Part 2</b>
Not Applicable.

<b>List of Background Papers</b>
Independent Report of the Director of Public Health 2016. Independent Report of the Director of Public Health 2015. ADPH/ FPH Guidance on Annual reports. Available at: <a href="http://www.adph.org.uk/our-work/about-dph-annual-report-competition/">http://www.adph.org.uk/our-work/about-dph-annual-report-competition/</a> [Accessed 2 <sup>nd</sup> June 2017]

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